

# 25

YEARS OF EXPERIENCE



## 6. SOURCE OF WORKERS

Domestic – With our 25 years of extensive experience and specialization in the staffing and recruitment industry across Canada. We have a steady pipeline of suitably experienced candidates across industries and sectors.

National – With our presence across Canada, we have a pool of highly mobilized manpower to meet and exceed the employer requirements.

International – We facilitate the foreign workers transition to Canada utilizing our long-term association with ICCRC Immigration Consultants across Canada.

## 7. ABOUT US

We are CITRN Manpower, with twenty-five years of expertise in the staffing and recruitment industry. CITRN Manpower is known for unparalleled service and ingenuity when it comes to sourcing the highest quality talent. We value client and candidate relationships and work to synchronize motivations in the recruitment process for permanent or temporary positions.



## CONTACT US

437 - 247 -2958

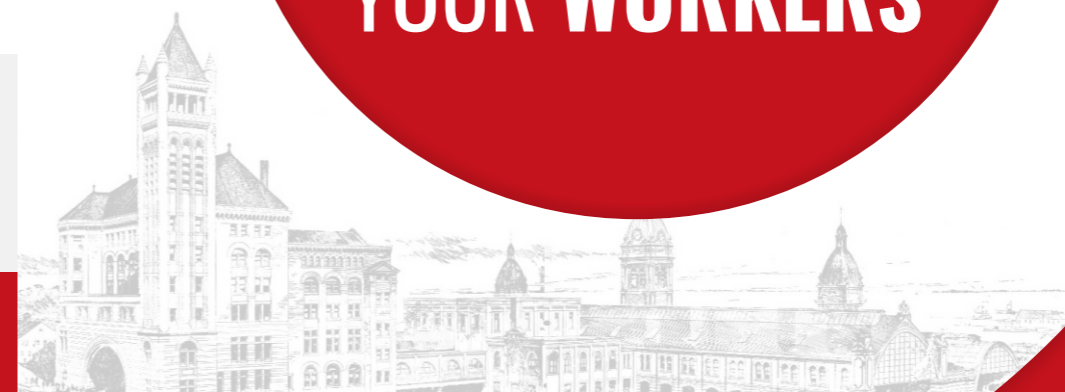
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Member of Cornwall and Area Chamber of Commerce



# HAVING A LABOUR SHORTAGE, LET US SOURCE YOUR WORKERS





## 1. FARMING IN ONTARIO

The agri-food sector contributes \$13.7 billion every year to the Ontario economy. Ontario's farm sector generates \$1.4 BILLION in provincial tax revenues as of 2018. Ontario is Canada's Vegetable king home to almost 70 % of the Canada's Green house vegetable production. Also, the biggest producer of Mushrooms in the country. But, in Ontario temporary foreign workers represent over 40 per cent of agriculture employees. Finally, Ontario's agriculture industry supports 69,000 jobs and contributes \$7.6 billion to the GDP.



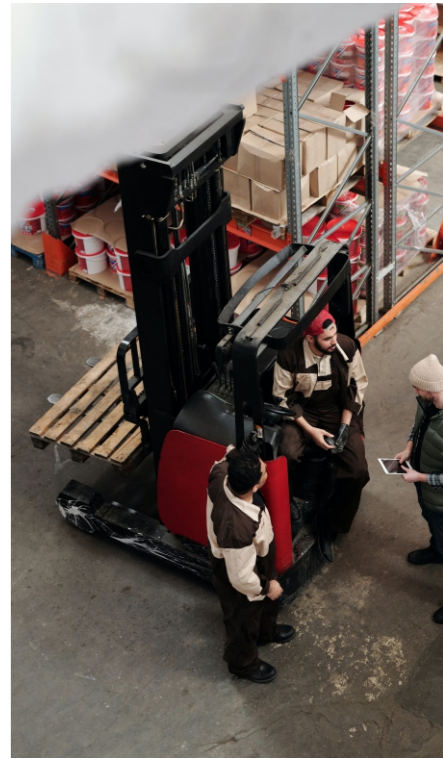
## 2. FARMING IN CORNWALL

Cornwall agri-food sector is a huge employer in this area and a source of a wide array of food products enjoyed all over the globe. The Place to grow – Agri-food Innovation Initiative and the Regional Immigration Pilot for the city of Cornwall will open doors for the agri-food businesses and give local communities more opportunities to help them grow, innovate and find greater success. These steps will also encourage multiculturalism in the community and benefit the whole economy.



## 3. COVID AND THE TEMPORARY FOREIGN WORKERS PROGRAMME

Temporary Foreign Workers are being allowed to continue travelling to Canada. As of March 26, 2020, the travel restriction exemptions that were announced by Immigration, Refugees and Citizenship Canada are in place. Allowing foreign workers to enter Canada recognizes of the vital role these workers play in supporting food security and other industries critical to the Canadian economy. New measures for employers who seek to bring in workers through the Temporary Foreign Worker Program. The Government of Canada is also taking measures to improve flexibility and reduce the administrative burden for employers. The following measures are being applied proactively to all existing LMIA applications under review, as well as to new applications as they are received.



## 4. FARMING SHORTAGE

Canada's agriculture sector relies on nearly 60,000 foreign workers to make the journey north each year. In 2017, Canada's agriculture sector was short 16,500 workers, a labor crunch that cost farmers \$2.9 billion in lost revenues. Canada's farm labour deficit is expected to double by 2029 to 123,000 workers



## 5. OUR RECRUITMENT PROCEDURE

We are a recruitment company having local presence in Downtown, Cornwall with Head Quarters in Downtown, Toronto and national presence across Canada. We are a member in good standing with the Cornwall and Area Chamber of Commerce. We have expertise in recruiting harvesting labourers, general farm workers, and nursery and greenhouse workers, in addition to more specialized roles, such as farm supervisors and managers

- **STEADY MANPOWER SUPPLY**  
We screen experienced workers from all over the world to exceed the employer requirement.
- **REMOTE VIDEO INTERVIEW**  
Following safety measures, we set up Zoom interviews with prospective applicants.
- **FACILITATE IMMIGRATION**  
We have long term association with ICCRC immigration consultants to facilitate the whole process.
- **EXPERTISE**  
We have 25 Years of experience in Canadian market.

# WHAT WE CAN DO?